

**4th NATIONAL LEVEL RESEARCH CONFERENCE
ON
DEVELOPING STRATEGIES FOR SUSTAINABLE
COMPETITIVE ADVANTAGE
PROGRAM SCHEDULE**

8:30 AM to 9:30 AM

REGISTRATION & BREAKFAST.

10.00 AM to 11:30 AM

INAUGURATION OF THE RESEARCH CONFERENCE

1. .Welcome Address By **Dr. Apoorva Palkar**, Director, SIMCA
2. Presidential Address by **HON. Prof. M. N. Navale**, Founder President STES
3. Guest of Honour **Dr. Mrs. Sunanda M. Navale**, Founder Secretary, STES
4. Keynote Address by **Chief Guest, Dr. L S Murty Professor, Production and Operations Management IIM-Bangalore**

11.30 AM to 12:30 PM **SESSION 1**

DR. SANKARSHAN BASU

**ASSOCIATE PROFESSOR, FINANCE & CONTROL
IIM-BANGALORE**

12:30 PM to 01:30 PM **LUNCH BREAK**

1:30 PM to 2:30 PM **SESSION 2**

DR. PINAKI DASGUPTA

**ASSOCIATE PROFESSOR, MARKETING,
IIFT- DELHI**

2:30 PM to 3:30 PM **SESSION 3**

DR. KRISHNA KUMAR

**EX-DIRECTOR- KOZHIKODE
PROFESSOR, STRATEGIC MANAGEMENT FORMERLY ASSOCIATED WITH
IIM LUCKNOW**

3:45 PM to 4:45 PM **SESSION 4**

DR. VIJAYAN PANKAJAKSHAN	DEAN HR, WELLINGKER INSTITUTE, MUMBAI
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5:00 PM to 5:45 PM

<u>VALEDICTORY FUNCTION</u>	MR. ANANT GUPTA PRESIDED UPON by Dr. PINAKI DASGUPTA
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PAPER PRESENTATION SCHEDULE

Timing	Area	Panel Experts
11:30 am – 12:30 pm	Human Resource Management	Dr. Vijayan Pankajakshan, Dr. Krishna Kumar
	Marketing Management	Dr. Pinaki Dasgupta
	Operations Management	Dr. L S Murty
	Finance	Dr. Sankarshan Basu
1:30 pm – 2:30 pm	General Management	Dr. Krishna Kumar, Dr. Sankarshan Basu
	Information Technology	Dr. Sharad Joshi

Venue: Sinhgad Institute for Management & Computer Applications

Narhe- Ambegaon, Pune-411041

Date: 21st January 2012

Time: 9:00 AM onwards