

## **Samudanta**

### **Sinhgad Institute of Management and Computer Application**

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DR. APOORVA PALKAR is Director of Sinhgad Institute of Management & Computer Application Pune India. She has done her Masters in Business Administration and Doctorate in Philosophy (Business Management). She has many Publications in refereed Journals both in the Indian & International Publications. Her area of expertise is consumer behaviour in service industry. She has been 'Member of Board of Studies' of Pune University. She is a recognized Ph.D. Guide with Pune university, SNTD University, & Tilak Maharashtra Vidyapeeth. She spearheaded the UN procurement programme with the procurement division of United Nations in 2003, as part of Mumbai Educational Trust where she worked from 2002-2004.

DR. SHANKARSHAN BASU is associated with IIM-Bangalore. He is the Chairperson, Alumni Affairs, IIM Bangalore. He is also the Chairperson for Center for Financial Markets & Risk Management. He has done his PhD in Statistics from London School of Economics & Political Science. To his credit, he has many publications in refereed journals both in the Indian as well as International Publications. He has contributed significantly in the areas such as Asset Pricing, Stochastic Processes and Stochastic Probability, Interest Rate Modeling and Quantitative problems in insurance. He is also a member of the Editorial Board of Management Dynamics.

DR. S. W. BHAVE An alumni of IIM, Ahmadabad, has specialized in Marketing Management. He is a professor in Indian Institute of Cost & Management Studies and Research, Pune. He is an M.A, Economics, LLB, PGDBA, Ph.D. He has made significant contributions in the areas of Marketing Management. To his credit, he many publications in refereed journals both in the Indian as well as International Publications.

DR. SHARAD JOSHI, An alumni of IIM, Ahmadabad, has specialized in Finance & Operation Research. He was Head of the Department of Management, University of Pune from 1995-2002, he was a full time Management Professor since 1995 and Director, VIT from 2002- 2009. Dr. Joshi has set up Training centers at Dubai & Mauritius and taught there too. A research guide of University of Pune, Symbiosis International University, Birla Institute of Technology, University Technology, Mauritius and Yashwantrao Chavan Open University. Under his guidance 5 students had been awarded Ph.D., 3 students M.Phil and 10 students have registered for Ph.D. He is also a certified cost accountant & Doctorate in Management faculty in the area of computerized accounting. A full time financial computer and management consultant, Dr. Joshi had presented a lot of papers and articles.

DR. M. S. PRASAD is a professor, Computer Applications, at IMED, Bharati Vidyapeeth University, Pune. He has obtained M.Sc. degree in Statistics from Andhra University, Visakhapatnam, in 1969 and Ph.D. Degree in Mathematics from Indian Institute of Technology, Kanpur in 1973. He was Lecturer and Reader in University of Poona (1974-84); Professor of Statistics (1984-94), Head, Department of Computer Science, Shivaji University, Kolhapur (1989-94); Professor of Computer Applications, SIBER, Kolhapur (1994-2001); Director (MCA), Director (IMED), Dean (Faculty of Management Studies) at

Bharati Vidyapeeth University (2001-08). He is well known for starting new departments/new programs and conducting quality courses in Statistics, Computer Science, and Management. In fact, the Statistics program and MCA program at Shivaji University, MCA program at SIBER, Kolhapur, MCA program at Bharati Vidyapeeth University all are initiated by Dr. Prasad. During a career spanning 35 years of teaching and research, 10 students obtained Ph.D. Degrees and more than 25 students obtained M.Phil. degrees under his guidance. He published about 20 papers in national and international journals of repute. He participated in numerous national conferences and delivered invited lectures. He visited many universities in India as invitee under UGC scheme of Visiting Lecturers and gave talks on thrust areas of research. His current research interests include Data Mining, Software Engineering, and Pattern Languages.

DR. S. W. DESHPANDE Doctorate in Experimental Psychology, Retired as the Head of Department of Psychology in 1997. 40 years of teaching experience, guided number of Ph. D's. Presented number of papers in international conferences. Conducted more than 100 training programs in corporate. Developed an Indian model of leadership and presented in European Psychology Conference, Ireland. Consultant in the areas of Behavioral Science.